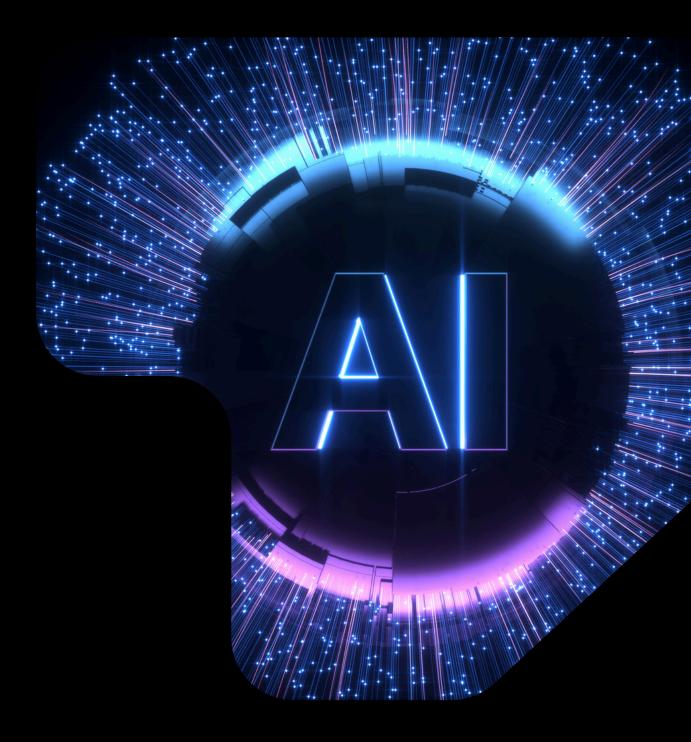


## 2025 OUTLOOK: GENAI AND AGENTS IN PRIVATE EQUITY, M&A, AND REAL ESTATE



PUBLISHED BY

**Consult Venture Partners** 

"The firms that thrive in the coming years won't be those that simply use generative AI, but those that strategically orchestrate it. It's about understanding how to weave AI into the very fabric of your organisation to unlock sustainable competitive advantage."

# Letter From Our **Founding Team**.

) N S U F T

The accelerating development of AI, particularly generative AI, is reshaping the financial sector. This report analyses the trends and predictions in this field, focusing on their impact on finance, private equity, M&A, and property investment.

Incorporating dedicated sections, we discuss emerging trends and future predictions for AI and generative AI, offering insights into advancements, technologies, and anticipated industry shifts. Maintaining our focus on finance and private equity, we extend the analysis to consider AI's impact on business operations. This highlights AI's influence across sectors.



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Consult Venture Partners understands the dynamics of generative AI in finance and extends its expertise to help firms capitalise on AI for business strategic insight and improvement.

Focusing on specific developments and scenarios expected in 2025, we provide a forward-looking analysis. This includes discussing how firms can strategically prepare for upcoming changes and utilise AI effectively.

This report provides a comprehensive assessment of generative AI's direction. We examine its role in business and finance, emerging challenges, opportunities, and strategic insights for realising its potential.

# Abstract

This report provides a comprehensive analysis of the current state and future direction of artificial intelligence (AI) and generative AI within the financial sector. Focusing on private equity, M&A, and property investment, it examines key trends, implementation strategies, and potential ROI improvements. The analysis considers technological advancements, emerging opportunities, and strategic insights for firms seeking to capitalise on AI and gain a competitive advantage.

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#### About ConsultVP

Consult Venture Partners (ConsultVP) is a global boutique consultancy firm that specialises in the application of generative AI within the financial sector.

Our mission is to provide thought leadership and strategic guidance to key players in the financial world, including fintechs, wealth management firms, private equity and venture capital firms. Our award-winning team, an amalgam of financial generative AI pioneers and top-tier industry finance experts, empowers financial leaders with the knowledge and insights they need to thrive in an increasingly digital landscape.

ConsultVP's services are essential for those seeking to leverage the transformative power of generative AI. We help leaders enhance their business strategies and sustain a competitive edge, enabling them to navigate the complexities of the digital era with confidence.

Our expertise covers a broad spectrum, from conversational financial AI and Generative AI technologies to strategic advisory.

No matter where you are in your Al journey, whether you are a board member, a C-Suite executive shaping your organisation's strategy, or a hands-on data scientist implementing Al solutions, ConsultVP is your go-to partner.

Our comprehensive offerings, which include thought leadership, strategic consulting, insightful white papers, and corporate presentations, are designed to foster a deeper understanding of generative AI's role in the financial sector.

The promise of generative AI is clear, but 2025 will be the year that firms move beyond experimentation and begin to translate potential into tangible results. The key differentiator will be strategic implementation, guided by deep financial expertise.

## AT A GLANCE Executive Summary

Generative AI and AI agents are rapidly becoming crucial differentiators in the private equity, M&A, and property investment sectors.

While not yet universally adopted, early adopters are gaining significant advantages in deal sourcing, due diligence, portfolio management, and asset valuation.

This report, prepared by Consult Venture Partners, highlights these emerging trends across key markets (USA, UK, Middle East) and underscores the increasing risk for firms that fail to integrate Al-driven strategies.

ConsultVP's analysis reveals that firms utilising generative AI can expect faster due diligence (up to 40% reduction in time), improved deal success rates (potentially a 15-20% increase), and enhanced portfolio performance. Faster due diligence 40% Improved deal success 20% potential increase

To capitalise on these opportunities, we recommend a proactive, regionally-tailored AI adoption strategy, focusing on early wins in areas like data analysis and risk management, coupled with ongoing investment in R&D to maintain a competitive edge.

The cost of inaction is a growing competitive disadvantage and the potential for significant missed opportunities in a rapidly evolving landscape.

Consult Venture Partners' unique blend of financial expertise, AI excellence, and human touch uniquely positions us to guide firms through this complex transition.

# The Increasing Importance of AI Agents in Financial Services.

Al is quickly moving beyond a theoretical concept to become a practical necessity in advanced financial and property decision-making.

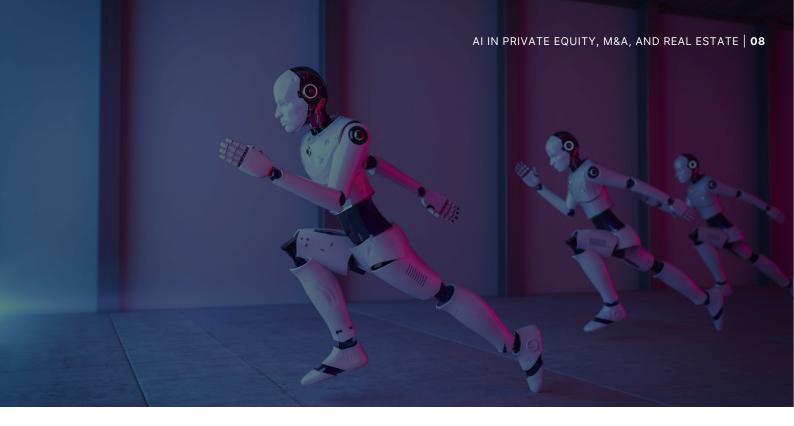
Spearheading this evolution are AI agents – sophisticated software systems capable of performing tasks, making decisions, and interacting with their environment with limited human oversight.

While full adoption remains on the horizon for many firms, these systems, powered by technologies like machine learning and natural language processing, are beginning to reshape how investment decisions are made and executed.

At Consult Venture Partners, we recognise the potential of AI agents in the financial sector.

Their autonomy facilitates the completion of complex financial analyses without constant human intervention, and their adaptability allows for continuous improvement based on market interactions.

Designed to achieve specific objectives and integrate seamlessly with existing financial tools, these agents offer a compelling upgrade to traditional investment methods. Early implementations show how generative AI is delivering meaningful gains in finance, private equity, M&A, and property investment, enabling better decisions and stronger results.



# Different Types of AI Agents in Investment

Investment scenarios demand a variety of AI agent types.

Basic agents excel at market monitoring and simple trading decisions, while more advanced agents manage complex deal sourcing and due diligence, planning strategically to achieve specific investment objectives.

Utility-based agents optimise portfolio management and risk assessment by evaluating multiple possible outcomes, and learning agents continuously refine investment strategies through market analysis and feedback. ConsultVP's research is driven by the demonstrable efficiency gains achieved through AI agent implementation.

For firms using these systems, time-consuming investment tasks are being automated, freeing up human experts to focus on strategic imperatives.

Data-driven market insights are facilitating smarter decisions, and the accelerating adoption of AI technologies highlights the critical need to understand and optimise their application.

The impact of generative AI will be felt most keenly by those in technology and financial services – firms that proactively adapt will lead the way.

# Al's Growing Influence in Private Equity

#### Streamlining Deal Sourcing with AI Agents and Generative AI:

Al-powered investment engines are enhancing deal sourcing capabilities in a growing number of firms. These systems actively scour a vast array of data sources – financial reports, news outlets, social media feeds, and proprietary databases – transforming raw data into actionable insights.

Al agents are impacting deal sourcing by creating dynamic predictive models that simulate market scenarios and assess deal viability.

These models identify potential investment opportunities months ahead of traditional methods, offering firms a competitive advantage in increasingly competitive markets.

Consult Venture Partners believes generative AI will be a key competitive weapon in the next 3 to 5 years.

Integrating AI agents with Customer Relationship Management (CRM) systems is further optimising deal origination.

These integrated systems generate targeted buyer lists by analysing relationship data and matching deal opportunities with ideal investor profiles, ensuring optimal timing and investor alignment.

## Accelerating Due Diligence with Autonomous Agents:

The shift from manual to automated due diligence is among the most impactful applications of AI agents in private equity.

These systems use natural language processing and machine learning to change how firms evaluate potential investments. Al agents process and validate data across multiple parameters simultaneously, analysing financial statements, legal documents, market reports, and regulatory filings in parallel to identify patterns and potential risks.

According to a 2022 McKinsey study, Al-driven due diligence can yield an improvement in deal success rates, enabling firms to evaluate more opportunities and respond more quickly to market conditions. Consult Venture Partners believes that generative Al will cut these times even further.

### Optimising Portfolio Management and Asset Valuation:

Al agents are enabling continuous monitoring and dynamic optimisation in portfolio management. These systems excel at real-time performance tracking across multiple metrics, providing investment managers with unprecedented portfolio visibility.

Modern Al-powered portfolio management systems incorporate predictive maintenance scheduling for property assets and dynamic risk assessment capabilities. These systems anticipate potential issues and enable proactive management.

Automated reporting and stakeholder communications ensure all relevant parties are informed of portfolio performance and potential opportunities or challenges.

Al agents are also improving the accuracy of asset valuations by considering a broader range of factors, incorporating real-time market data, economic indicators, and property-specific metrics. This comprehensive approach is particularly valuable in volatile markets. Reports indicate AI-driven due diligence can improve deal success rates by 20%, and projections suggest AI enhancements could drive property investment market valuations to between £731.59 billion and £1,335.89 billion within the next five years.

#### **Realising Strategic Advantages in M&A**

# The adoption of AI agents in M&A processes is yielding tangible strategic advantages for forward-thinking firms.

Most notably, the reduction in due diligence timeframes allows for faster responses to market opportunities, without compromising accuracy.

Cost optimisation is another key benefit of Al implementation in M&A. By automating labourintensive processes and streamlining operations, firms are achieving substantial reductions in operational costs.

# Al's Growing Role in M&A

#### Integrating AI Agents in M&A Strategy

Al agents are becoming indispensable tools across the entire M&A lifecycle, from initial target identification through post-merger integration. These intelligent systems analyse potential targets across multiple dimensions financial performance, market position, cultural fit, and growth potential – simultaneously.

In valuation modelling and scenario analysis, Al agents generate accurate predictions of postmerger outcomes by simulating countless scenarios and incorporating variables ranging from market conditions to operational synergies.

This processing power enables the identification of subtle patterns and relationships often missed by human analysts.

Al agents are also streamlining post-merger integration planning. These systems create detailed workflow automation plans, identify potential integration challenges, and monitor integration progress in real time. Natural language processing capabilities enable the analysis of company communications and documentation, providing insights into cultural compatibility and potential organisational challenges.

Furthermore, the enhanced accuracy of Al-driven analysis is helping firms avoid costly errors and identify potential synergies more effectively.

The shift toward data-driven decision-making is also changing M&A. By providing objective, databacked insights, AI agents reduce the influence of subjective bias in decision-making processes.

The comprehensive market analysis capabilities of Al agents are proving invaluable in negotiation strategies, enabling firms to identify optimal price points and potential areas of leverage.

# Applying AI in Property Investment

### Enhancing Property Market Analysis with Al Agents

The property investment sector is increasingly using AI agents to enhance market analysis. These sophisticated systems combine real-time data analysis with predictive modelling to provide unprecedented insight into market trends and property values.

The ability to simultaneously process vast amounts of market data, demographic shifts, infrastructure developments, and economic indicators is changing decision-making in property investment.

Modern AI agents excel at predictive modelling for value appreciation, considering historical price trends and emerging factors that might influence future valuations.

These systems analyse patterns in urban development, monitor changes in local amenities, and assess the impact of infrastructure projects to create nuanced predictions of future property values, enabling investors to identify opportunities in emerging neighbourhoods. Integrating AI agents with smart building technologies is creating new opportunities for property value optimisation.

These systems make use of IoT sensor data to enable predictive maintenance, optimise energy consumption, and enhance tenant experiences.

The resulting improvements in building performance and tenant satisfaction are demonstrably impacting property values and rental yields.

#### Regional Dynamics: USA, UK, and Middle East

Al agent implementation in property investment varies across regions, reflecting local market conditions and regulatory environments.

- In the United Kingdom, the focus is on integrating AI technologies with existing property management systems, with particular emphasis on sustainable building management and regulatory compliance. British firms are pioneering the use of AI agents in analysing the impact of political and economic changes on property values, developing models to assess the influence of factors ranging from Brexit to environmental regulations.
- The United States market is embracing Al agents on a larger scale, making use of these technologies to analyse vast property portfolios across diverse metropolitan areas. American firms are developing sophisticated systems for predicting urban development patterns and assessing the impact of demographic shifts on property values. Integration with existing property management platforms enables more efficient portfolio management and improved tenant screening processes.
- In the Middle East, AI agent adoption is closely tied to ambitious smart city initiatives. Property investors are making use of AI technologies to optimise building performance in challenging climatic conditions, developing sophisticated systems for energy management and environmental control. The focus on sustainable development is driving innovation in AI-powered building management systems, with particular emphasis on reducing energy consumption while maintaining comfort levels.

Al agent implementation in property investment varies acrMarket projections indicate substantial growth potential for Al-driven property investment technologies.

Current analyses suggest the market could reach **£731.59 billion by 2028** and further growth to **£1,335.89 billion anticipated by 2029**. These projections reflect growing recognition of AI's capacity to enhance investment returns and optimise property management processes.

#### **Quantitative Benefits and ROI Improvements**

#### **ROI Drivers in AI Adoption:**

Putting AI agents to work across investment sectors yields measurable improvements in performance and efficiency.

Deal success metrics are showing impressive gains, with firms reporting significant reductions in deal sourcing time and substantial improvements in due diligence accuracy.

The ability to process and analyse vast amounts of data more quickly and accurately enables firms to evaluate more opportunities while maintaining higher standards of scrutiny.

### Operational efficiency gains are equally impressive:

Automating routine tasks frees human experts to focus on strategic decision-making. Reduced errors in the incident The evaluation of investment opportunities is accelerated. These improvements translate directly into cost savings and enhanced profitability.

### Risk management capabilities are also being enhanced:

Al agents demonstrate remarkable accuracy in identifying potential risks and compliance issues, enabling firms to address concerns proactively. The ability to predict market trends more accurately helps firms avoid potential losses and identify promising opportunities more reliably.

#### **Performance Measurement Framework:**

Evaluating AI implementation requires a comprehensive framework that considers both quantitative and qualitative factors:

Quantitative indicators provide clear metrics for assessing performance improvements, ranging from deal success rates to portfolio performance metrics. These measurements enable firms to track the direct impact of AI implementation on operational efficiency and investment returns.

Qualitative assessments complement these quantitative metrics by evaluating improvements in decision-making processes and market responsiveness:

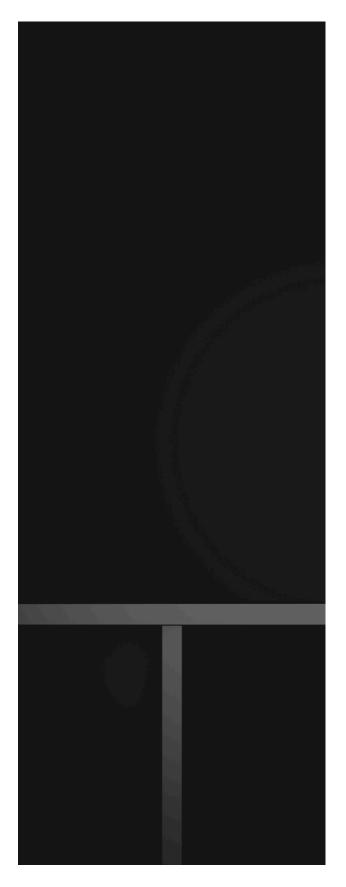
The ability to analyse market trends more quickly and accurately enhances firms' capacity to respond to emerging opportunities and challenges.

Improved collaboration and communication capabilities strengthen relationships with stakeholders and enhance overall operational effectiveness.



Strategic assessment of AI, as well as the integration of generative AI into current workflows in 2025 can pave the way for more enhanced AI driven results.

# Future Directions and Recommendations



#### **Enhanced Al Algorithms**

The evolution of AI technologies in investment continues to accelerate, with several key areas showing particular promise for future development:

Integrating AI agents with Internet of Things (IoT) devices and edge computing capabilities represents a significant opportunity.

These technologies enable real-time data processing and analysis at the point of collection, dramatically improving response times and decision-making capabilities.

Enhanced Natural Language Processing (NLP) capabilities will prove crucial in advancing due diligence processes, particularly in cross-border transactions.

As global markets become increasingly interconnected, the ability to process and analyse documents in multiple languages while understanding subtle contextual differences becomes essential.

The convergence of AI with blockchain technology presents exciting possibilities for asset management and transaction validation.

This synthesis could shift how firms approach risk assessment and regulatory compliance, creating immutable audit trails while enabling more sophisticated real-time monitoring of investment performance and regulatory adherence.

While AI offers tremendous potential, navigating its complexities requires expert guidance to ensure both innovation and responsible deployment.

## Section 6: Proactive Strategies for Regional Adoption

Successfully putting AI technologies to work requires carefully considered regional strategies that account for local market conditions and regulatory environments:

In the USA, UK, and Middle East, firms must focus on aligning their operational processes with AI capabilities through comprehensive staff training programmes and strategic infrastructure upgrades.

This alignment ensures maximum value extraction from AI investments while minimising disruption to existing operations.

Regulatory collaboration has emerged as a critical success factor in Al implementation.

Regulatory collaboration has emerged as a critical success factor in Al implementation.

Firms must maintain close engagement with regional regulators to ensure compliance with evolving legal frameworks, particularly regarding data privacy and financial reporting requirements.

Ongoing investment in research and development remains crucial for maintaining competitive advantage.

Firms must dedicate adequate resources to continuously refining and adapting their Al models, ensuring they stay ahead in predictive accuracy and operational efficiency.

#### **Innovative Approaches**

While many firms focus on automation and efficiency gains, significant opportunities exist in exploring novel applications of AI technology:

Strategic risk-trading, using AI to design customised risk portfolios, represents one such opportunity.

This approach enables firms to develop unique competitive advantages by offering more sophisticated and tailored investment solutions. Consult Venture Partners helps clients identify and implement these bespoke solutions.

The development of customisable AI platforms, rather than reliance on standardised solutions, offers another path to strategic differentiation.

These flexible, modular frameworks can be tailored to specific firm requirements, yielding higher returns on investment and enabling more targeted strategic initiatives.

Cross-industry collaboration between technology innovators, financial institutions, and real estate experts has emerged as a crucial driver of innovation in Al applications.

These partnerships drive innovation through diverse expertise, boosting market performance. Consult Venture Partners connects clients to these opportunities.

The future of successful investing hinges on the strategic integration of AI; those who adapt will thrive, those who hesitate will be left behind.

# FINAL THOUGHTS Conclusion



The integration of advanced AI technologies into private equity, M&A, and property investment represents a significant shift in how firms approach investment decisions and portfolio management.

This evolution extends beyond mere process automation, establishing new benchmarks for efficiency, accuracy, and strategic value.

Empirical evidence drawn from diverse regional implementations demonstrates that firms embracing Al-driven technologies are positioning themselves for increased success.

These performance improvements manifest across multiple dimensions, from enhanced predictive accuracy and reduced risk exposure to optimised operational processes and improved decision-making capabilities.

Continued innovation in AI technologies, particularly in areas such as IoT integration, blockchain implementation, and enhanced natural language processing, will further solidify AI's role as a critical factor in investment markets.

The convergence of these technologies creates opportunities for unprecedented levels of insight and efficiency in investment operations. For firms seeking to maintain competitive advantage in an environment of increasing complexity and volatility, the proactive adoption of AI technologies is no longer optional, but a strategic necessity.

The combination of traditional analytical methods with cutting-edge AI capabilities enables firms to navigate market challenges more effectively while capitalising on emerging opportunities.

Consult Venture Partners, with its unique blend of financial expertise, AI excellence, and a human-centric approach, is uniquely positioned to guide firms through this complex transition.

The recommendations and findings presented in this report provide a comprehensive framework for making use of these technologies to drive both immediate and long-term value creation.

#### Summary

The strategic integration of advanced Al technologies represents a profound shift in the financial sector, offering unparalleled opportunities for enhanced efficiency, accuracy, and value creation.

This report has highlighted the potential of Al agents in private equity, M&A, and property investment, showcasing the tangible benefits realised by early adopters and underscoring the growing risks for firms that delay implementation.

As Al continues to evolve, those organisations that proactively embrace these technologies and develop a strategic vision will be best positioned to thrive in an increasingly competitive and complex market.

The key lies in partnering with experts who possess both a deep understanding of generative AI and a proven track record in the financial sector – experts like Consult Venture Partners.

Success with generative AI in the financial sector will require not only initial adoption but also a commitment to continuous adaptation and refinement of strategies in response to market dynamics.



# How can ConsultVP help with generative AI planning?

### As generative AI reshapes the financial services landscape, it unlocks promising opportunities in both client-facing solutions and back-end operations-but it will also face challenges.

In the dynamic landscape of generative AI, financial businesses are seeking consultant teams equipped with a diverse skill set encompassing both generative AI expertise and financial acumen. At ConsultVP, our consultants' dual award-winning and industryrecognised talent in generative AI and finance offers a unique advantage to our clients.

We have a comprehensive portfolio of services to support our clients' AI journey – from supporting discover and planning to implementation. At ConsultVP, our consultants don't just understand the technology; they actively shape it. This ensures our clients not only gain from our expertise but also lead the charge in the ever-evolving AI landscape.

ConsultVP is dedicated to aiding financial businesses in tapping into the potential of generative AI while safeguarding against potential risks. Through our dual-talent consultants, we craft bespoke strategies utilising financial generative AI, empowering businesses to maintain a competitive edge.

# Insights and planning

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## Strategies and implementation

#### **Domain Expertise**

Our award-winning team of consultants are industry recognised professionals in both finance and behind developing generative AI.

#### **Generative AI Innovation**

Innovation is driving the world. Get access to insights and feasible innovative ideas that could help to drive optimisation, ROI and growth.

#### **Tailored Solutions**

Our consultants can design and if necessary help implement tailored generative Al solutions to meet the unique needs and goals of the firm.

#### Market Advances

Gain early access to the latest Generative Al advancements from industry leaders, ensuring firms stay ahead of their competitors.

## About Consult Venture Partners Insights & Consulting

A global boutique Generative Al consultancy firm specialising in the financial industry.

We provide thought leadership and insights to leaders of financial firms, fintechs, wealth management companies, and private equity/VC firms.

Our award-winning team of independent specialist consultants, comprising both pioneers in financial Generative AI and industry-leading financial experts, is dedicated to empowering leaders in the financial sector. For more information on ConsultVP please visit **www.consultvp.com** 

Have questions? Book a call: consultvp.com/contact-us











## End Notes

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